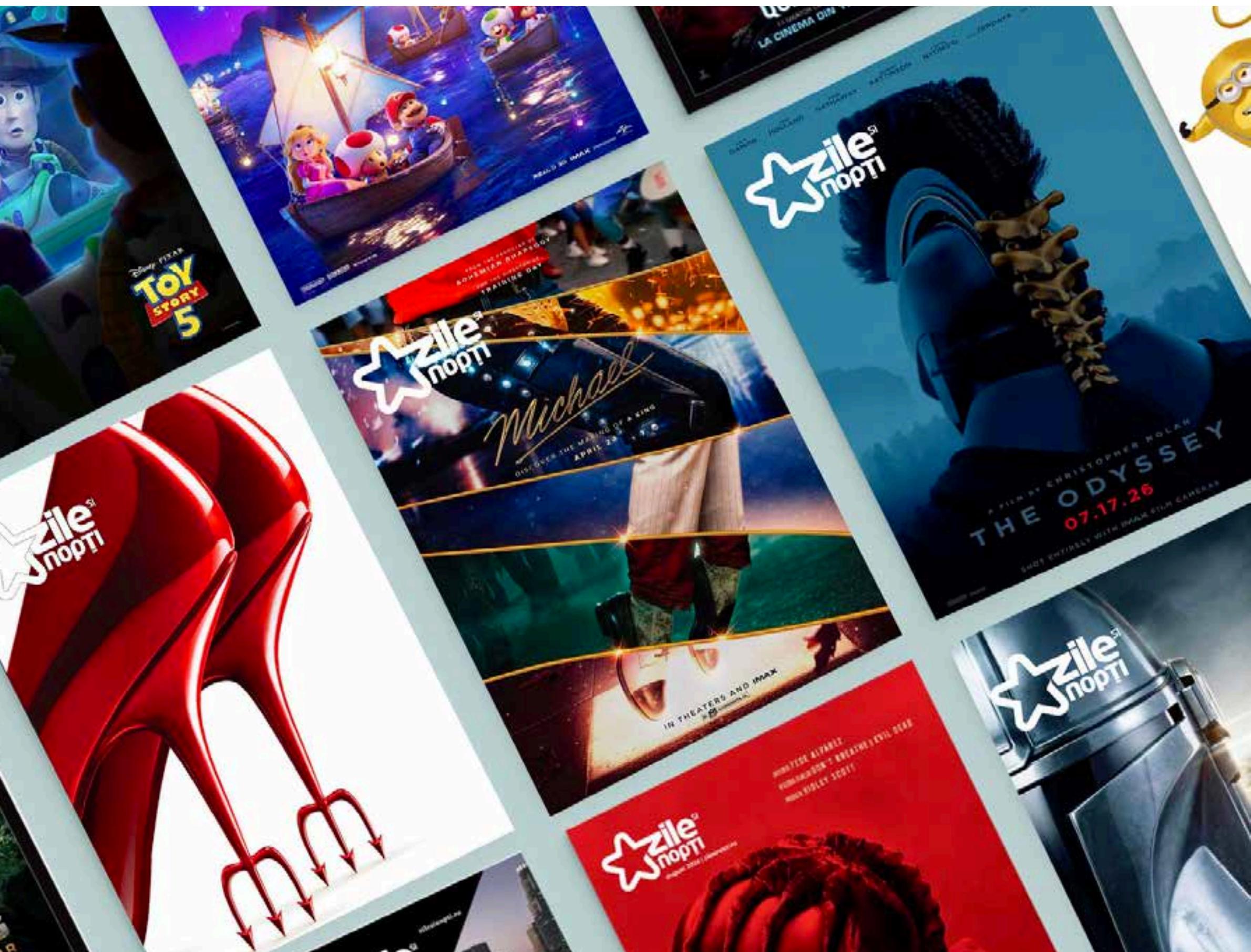


2026 Print Media Kit



WHY ZILE ȘI NOPTI?

BECAUSE WE BELIEVE IN A LIFE OF CULTURAL EXPLORATION AND SOCIAL ADVENTURE.

ZILE ȘI NOPTI IS HERE TO INSPIRE YOU TO LIVE A RICHER CULTURAL LIFE AND TO HELP YOU BETTER DISCOVER THE CITY WE LIVE IN AND ENJOY IT.



In 2000, the first issue of Zile și Nopți was published in Brașov.

Today, after 26 years, Zile și Nopți has become a free-time platform that includes a monthly pop-culture magazine and www.zilesinopti.ro, an urban experiences website.

NUMBERS

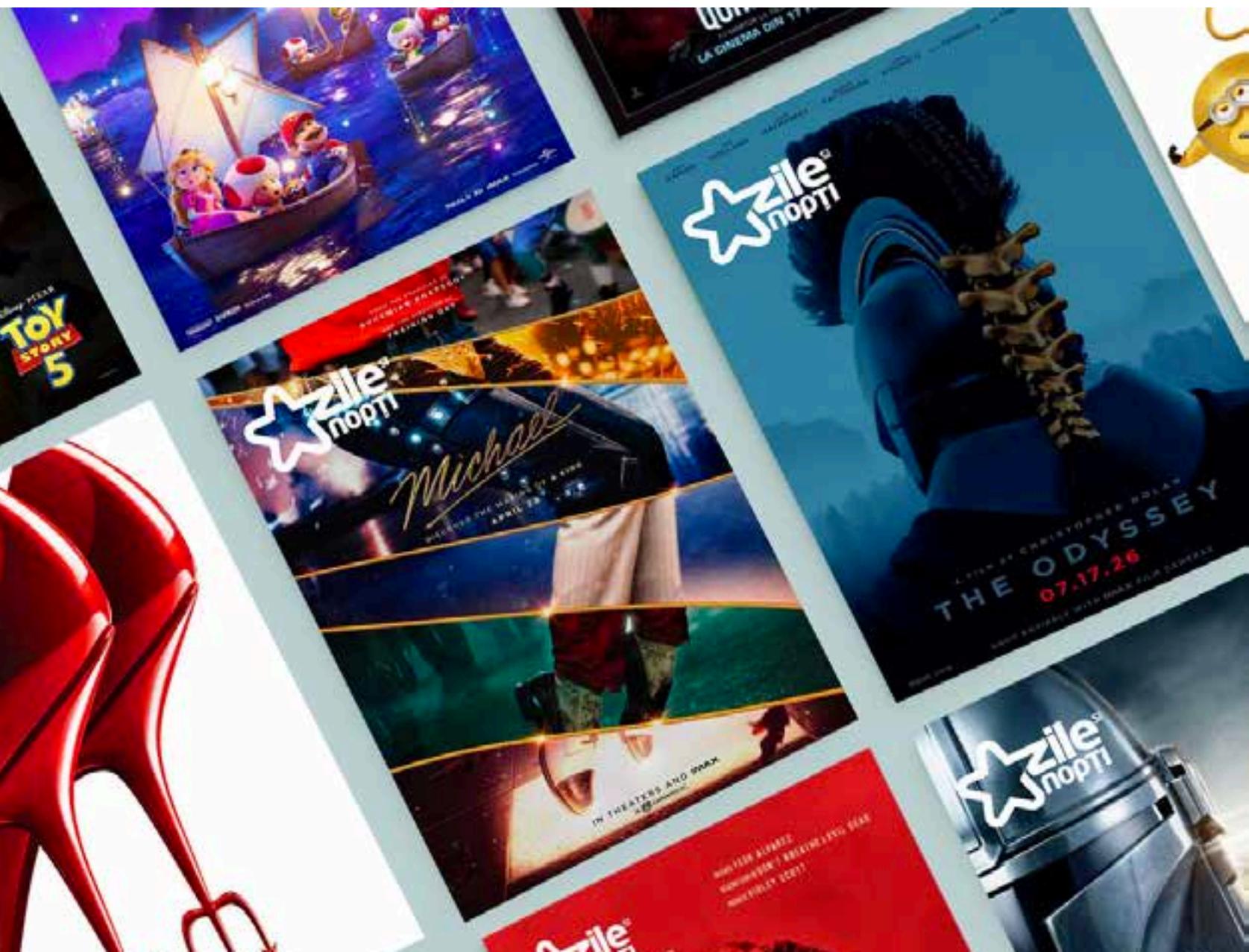
MAGAZINES ARE PRINTED IN A RUN OF 10,000 COPIES PER MONTH

BUCUREŞTI: 7,000 COPIES

BRAŞOV: 2,000 COPIES

SUBSCRIPTION: 1,000 COPIES

THE MAGAZINE IS DISTRIBUTED FREE OF CHARGE IN BUCHAREST AND BRAŞOV, IN PREMIUM LOCATIONS SUCH AS CINEMAS, CULTURAL INSTITUTIONS, CAFÉS, AND RESTAURANTS. ADDITIONALLY, 1,000 COPIES ARE DISTRIBUTED NATIONWIDE THROUGH SUBSCRIPTIONS.



MAGAZINE FORMAT.

The new magazine format is Delta, a special size positioned between A5 and A4.

The magazine features 150 g glossy DCL paper covers. The interior pages are printed on 90 g DCL paper. The magazine is perfect bound, giving it a refined and elegant finish.

The magazine's content is unique and not available online at the time of publication. This is a core principle of the new Zile și Nopți: the magazine offers exclusive print content, which is later published on our website after the print edition is released.



THE MAGAZINE HAS 5 SECTIONS.

1

FILM

film of the month, reviews, interviews, charts.

2

MUSIC

interviews, album reviews, vinyl.

powered by  **Electromures**

3

ARTS

urban artists, exhibitions, interviews.

powered by  **vodafone**

4

FOOD & DRINK

culinary presentations, charts, recommendations.

powered by  **SERGINA GRUP**

5

LIFESTYLE

fashion and architecture.

powered by  **Karpaten TURISM**

PREMIUM MAGAZINE.

ZILE ȘI NOPȚI MAGAZINE MEETS THE STANDARDS OF HIGH-QUALITY PRINT.

EXCLUSIVE, HIGH- QUALITY CONTENT

Written by journalists with
extensive media experience.

A QUALITY PRINT PAPER

DCL paper

A MODERN LAYOUT

with a special magazine
format

FREE DISTRIBUTION

in premium locations + plus
subscription possibility

DISTRIBUTION.



THE MAGAZINE IS DISTRIBUTED IN CULTURAL VENUES SUCH AS THEATRES, OPERA HOUSES, PHILHARMONICS, ART GALLERIES, AND MUSEUMS, AS WELL AS IN SHOPPING CENTRES, MALLS, CINEMAS, AND HOSPITALITY VENUES.

Example: Distribution in Bucharest

Cultural venues:

Bucharest National Theatre, Bucharest National Opera, Bulandra Theatre, Odeon Theatre, Comedy Theatre, Apollo 111, Teatrul Act, Godot, etc.

Malls & cinemas:

Cinema City network, Veranda Mall.

Restaurants, bars, clubs, cafés:

Hard Rock Cafe, The Pub Universității, J'ai Bistro, Control Club, Tucano Dorobanților, Green Hours, etc.

RATE CARDS

10,000 COPIES / MONTH

Cover 1 = 10.000 euro + VAT
Cover 2 = 7.000 euro + VAT
Cover 3 = 5.000 euro + VAT
Cover 4 = 8.500 euro + VAT
Spread = 7.000 euro + VAT
Advertorial 2 pag. = 7.000 euro + VAT
Full page = 5.000 euro + VAT
1/2 page = 3.000 euro + VAT

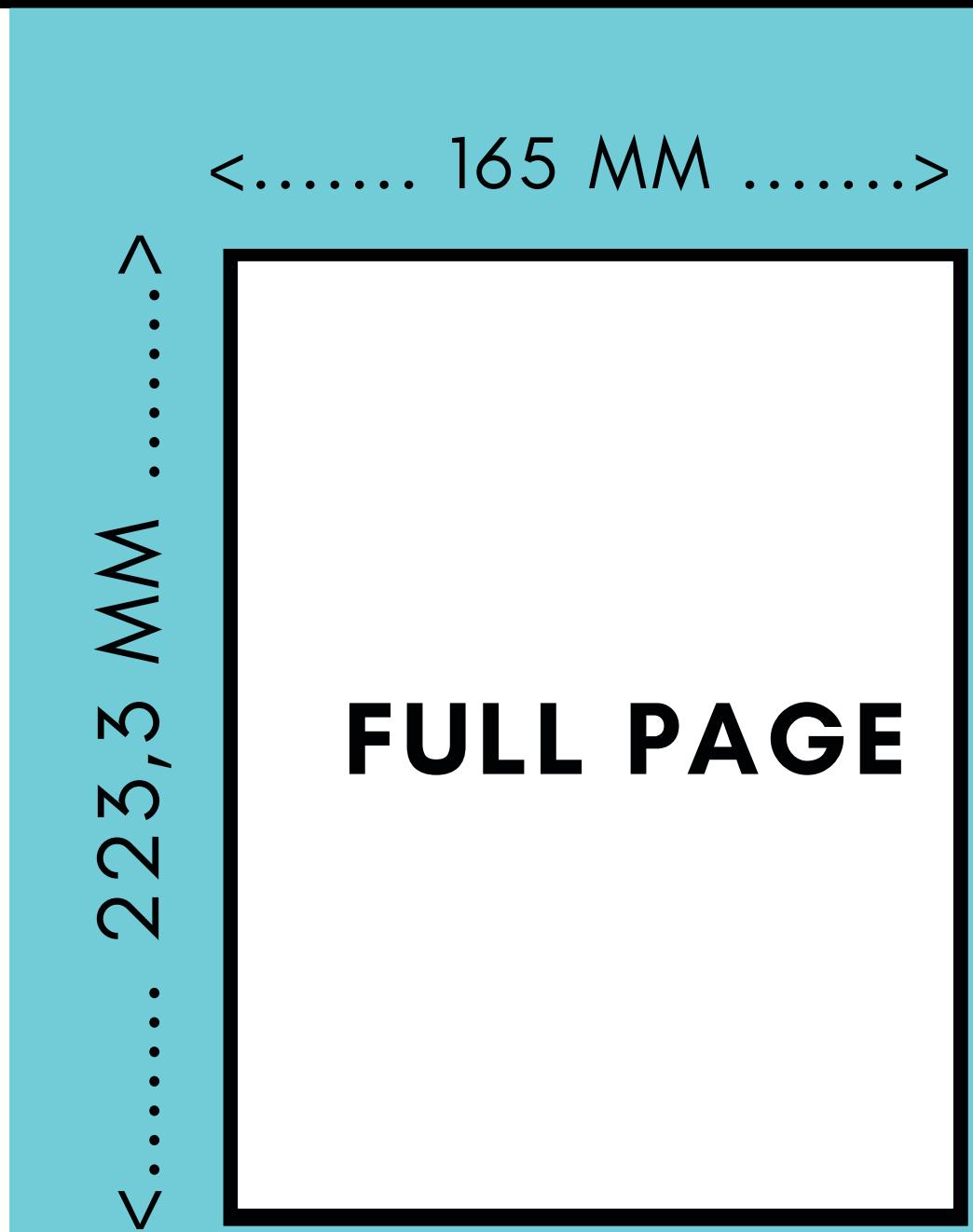


COVER 1

ADVERTISING MODULES

FORMAT: CMYK, TIFF, 300 DPI

COVER 1	= 150	×	157,0	MM + 5 MM BLEED
COVER 2	= 165	×	223,3	MM + 5 MM BLEED
COVER 3	= 165	×	223,3	MM + 5 MM BLEED
COVER 4	= 165	×	223,3	MM + 5 MM BLEED
SPREAD	= 330	×	223,3	MM + 5 MM BLEED
FULL PAGE	= 165	×	223,3	MM + 5 MM BLEED
1/2 PAGE	= 138	×	95	MM + 5 MM BLEED





THANK YOU.

WWW.ZILESINOPTI.RO - SINCE 2000