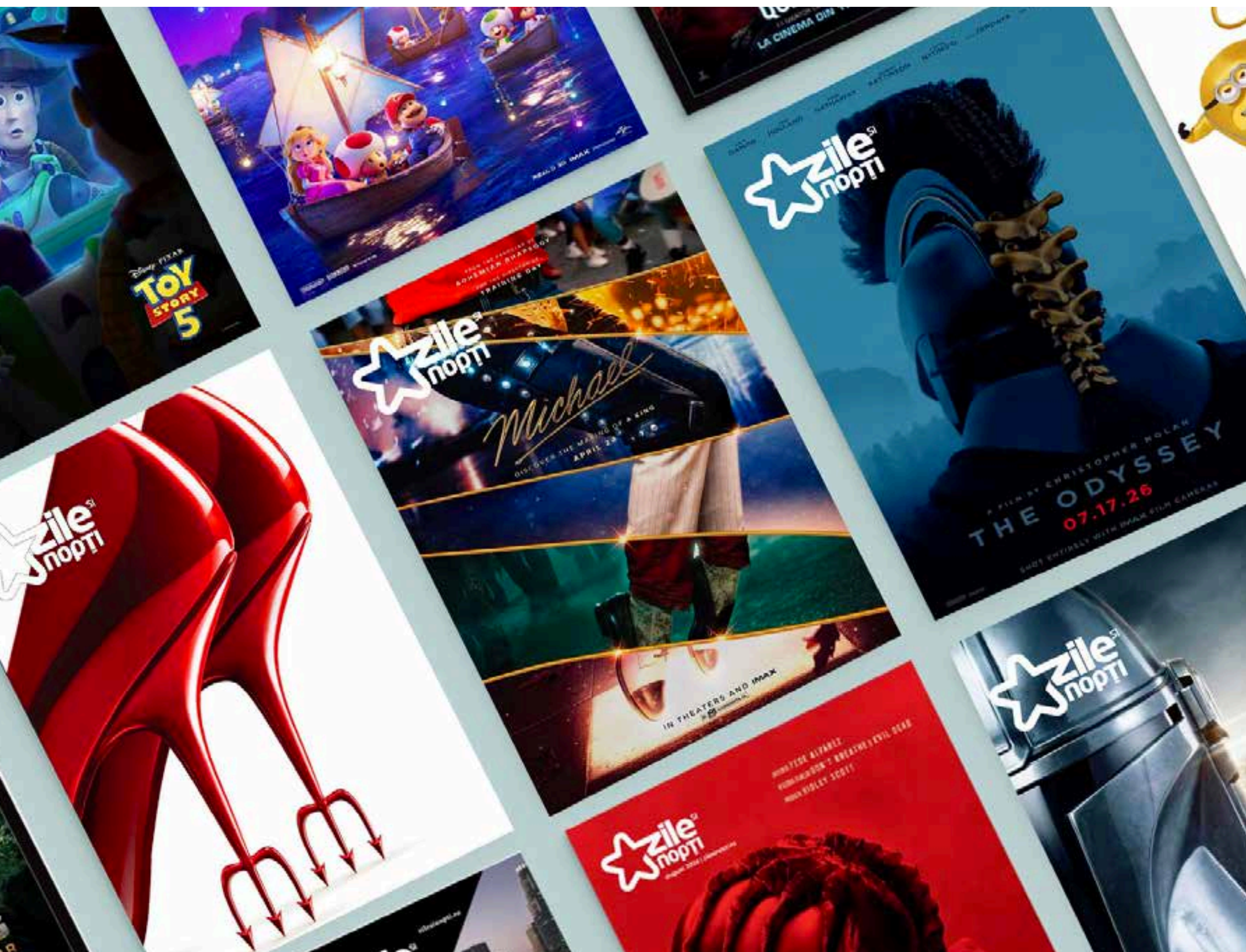




# 2026 Print Media Kit





# WHY ZILE ȘI NOPTI?

**BECAUSE WE BELIEVE IN A LIFE OF CULTURAL  
EXPLORATION AND SOCIAL ADVENTURE.**

**ZILE ȘI NOPTI IS HERE TO INSPIRE YOU TO  
LIVE A RICHER CULTURAL LIFE AND TO HELP  
YOU BETTER DISCOVER THE CITY WE LIVE IN  
AND ENJOY IT.**



In 2000, the first issue of Zile  
și Nopti was published in  
Brașov.

Today, after 26 years, Zile și  
Nopti has become a free-time  
platform that includes a  
monthly pop-culture magazine  
and [www.zilesinopti.ro](http://www.zilesinopti.ro), an  
urban experiences website.

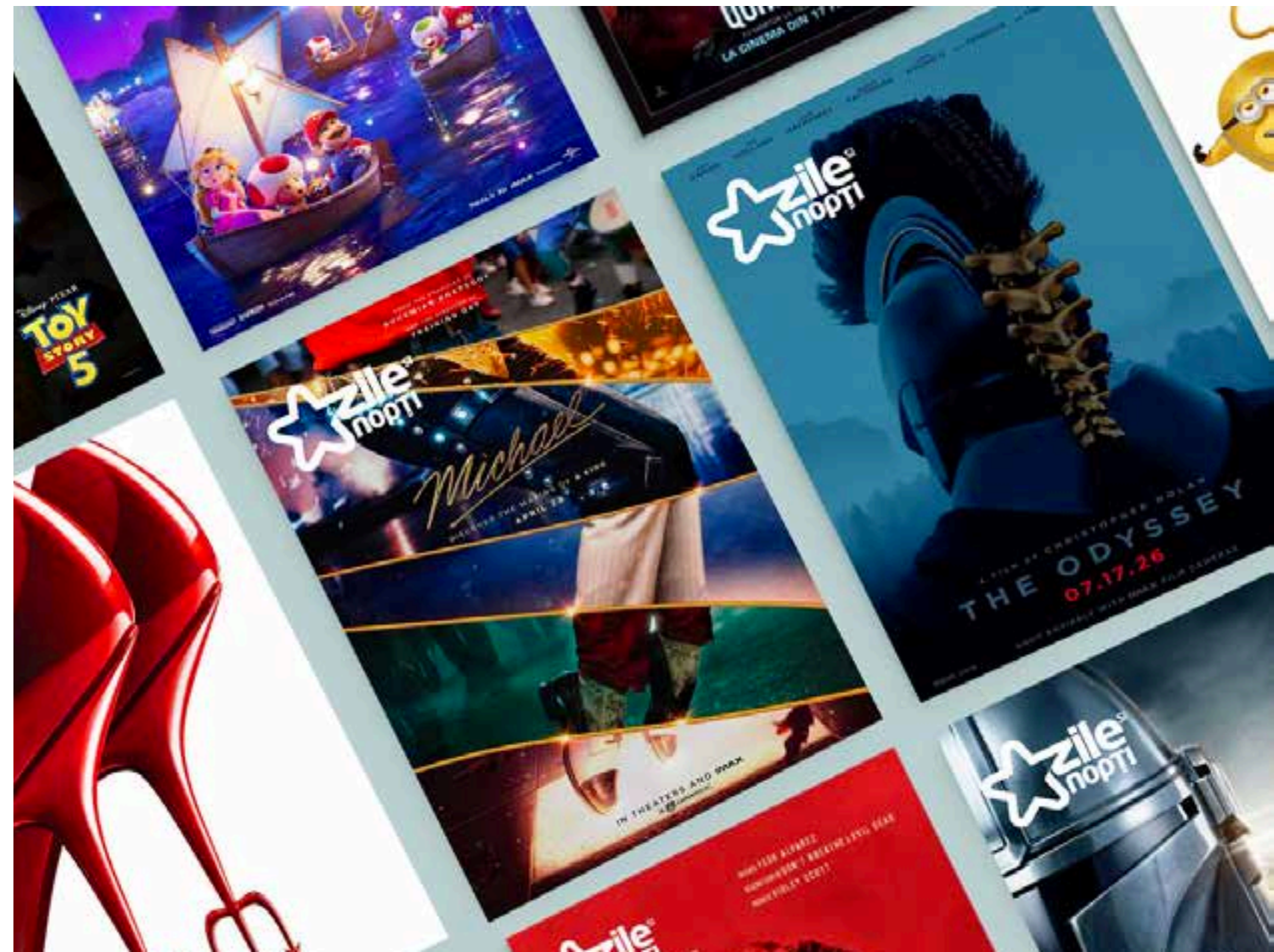


# NUMBERS.

**MAGAZINES ARE PRINTED IN A RUN OF 10,000 COPIES PER MONTH**

**BUCUREȘTI: 7,000 COPIES**  
**BRAȘOV: 2,000 COPIES**  
**SUBSCRIPTION: 1,000 COPIES**

THE MAGAZINE IS DISTRIBUTED FREE OF CHARGE IN BUCHAREST AND BRAȘOV, IN PREMIUM LOCATIONS SUCH AS CINEMAS, CULTURAL INSTITUTIONS, CAFÉS, AND RESTAURANTS. ADDITIONALLY, 1,000 COPIES ARE DISTRIBUTED NATIONWIDE THROUGH SUBSCRIPTIONS.



# MAGAZINE FORMAT.

The new magazine format is Delta, a special size positioned between A5 and A4.

The magazine features 150 g glossy DCL paper covers. The interior pages are printed on 90 g DCL paper. The magazine is perfect bound, giving it a refined and elegant finish.

The magazine's content is unique and not available online at the time of publication. This is a core principle of the new Zile și Nopti: the magazine offers exclusive print content, which is later published on our website after the print edition is released.





# THE MAGAZINE HAS 5 SECTIONS.

1

FILM

film of the month, reviews, interviews, charts.

2

MUSIC

interviews, album reviews, vinyl.

powered by  **Electromures**

3

ARTS

urban artists, exhibitions, interviews.

powered by  **vodafone**

4

FOOD & DRINK

culinary presentations, charts,  
recommendations.

powered by  **SERGIANA  
GRUP**

5

LIFESTYLE

fashion and architecture.

powered by  **Karpaten**  
TURISM

# **PREMIUM MAGAZINE.**

**ZILE ȘI NOPTI MAGAZINE MEETS THE STANDARDS OF HIGH-QUALITY PRINT.**

## **EXCLUSIVE, HIGH- QUALITY CONTENT**

**Written by journalists with  
extensive media experience.**

## **A QUALITY PRINT PAPER**

**DCL paper**

## **A MODERN LAYOUT**

**with a special magazine  
format**

## **FREE DISTRIBUTION**

**in premium locations + plus  
subscription possibility**



# DISTRIBUTION.





**THE MAGAZINE IS DISTRIBUTED  
IN CULTURAL VENUES SUCH AS  
THEATRES, OPERA HOUSES,  
PHILHARMONICS, ART  
GALLERIES, AND MUSEUMS,  
AS WELL AS IN SHOPPING  
CENTRES, MALLS, CINEMAS,  
AND HOSPITALITY VENUES.**

Example: Distribution in Bucharest

**Cultural venues:**

Bucharest National Theatre, Bucharest National Opera, Bulandra Theatre, Odeon Theatre, Comedy Theatre, Apollo 111, Teatrul Act, Godot, etc.

**Malls & cinemas:**

Cinema City network, Veranda Mall.

**Restaurants, bars, clubs, cafés:**

Hard Rock Cafe, The Pub Universităţii, J'ai Bistro, Control Club, Tucano Dorobanţilor, Green Hours, etc.



# RATE CARDS.

10,000 COPIES / MONTH

Cover 1 = 10.000 euro + VAT

Cover 2 = 7.000 euro + VAT

Cover 3 = 5.000 euro + VAT

Cover 4 = 8.500 euro + VAT

Spread = 7.000 euro + VAT

Advertorial 2 pag. = 7.000 euro + VAT

Full page = 5.000 euro + VAT

1/2 page = 3.000 euro + VAT



COVER 1



# ADVERTISING MODULES

FORMAT: **CMYK, TIFF, 300 DPI**

<b>COVER 1</b>	=	150	X	157,0	MM	+	5	MM	BLEED
<b>COVER 2</b>	=	165	X	223,3	MM	+	5	MM	BLEED
<b>COVER 3</b>	=	165	X	223,3	MM	+	5	MM	BLEED
<b>COVER 4</b>	=	165	X	223,3	MM	+	5	MM	BLEED
<b>SPREAD</b>	=	330	X	223,3	MM	+	5	MM	BLEED
<b>FULL PAGE</b>	=	165	X	223,3	MM	+	5	MM	BLEED
<b>1/2 PAGE</b>	=	138	X	95	MM	+	5	MM	BLEED

<..... 165 MM .....>

..... 223,3 MM ..... ^

**FULL PAGE**





# THANK YOU.

[WWW.ZILESINOPTI.RO](http://WWW.ZILESINOPTI.RO) - SINCE 2000